

Creating your **telco & media future**

Developing new opportunities to
transform the organizational culture
and deliver new capabilities

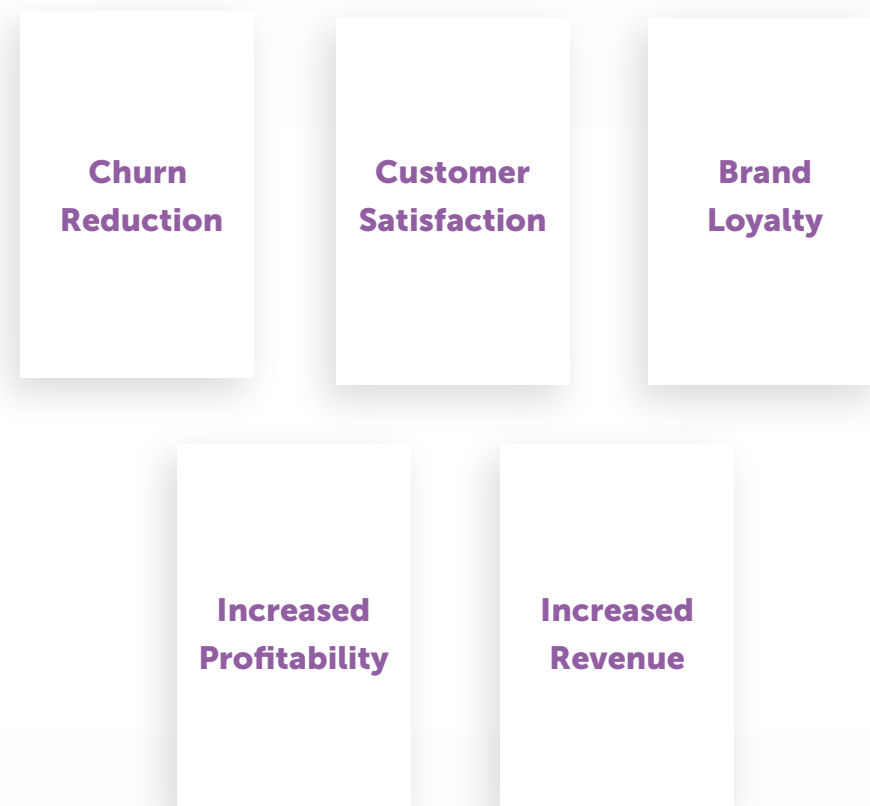


By 2025 the number of *IoT connections will triple to 75 billion devices worldwide*, spanning digital coverage to every last corner of the world. Connecting, transmitting, and hosting these astronomical amounts of data remains a challenge as well as an opportunity.

Telecommunications and media companies need to capitalize on this opportunity and to do so they need to focus on *personalizing customer experiences, creating new business relationships, and adapting corporate cultures*.

To drive innovation, they need to invest in the delivery of innovative solutions that need to be integrated across an ecosystem of legacy and new capabilities. Because *single solutions are obsolete*, and companies need to be able to combine broadband, internet access, television, telephone, wireless services, and other new technologies that do not yet exist.

For telco & media companies, digital transformation brings about:



w h y N E O R I S

At NEORIS we help telco & media companies create smart interactions that enable an adaptive culture, ensure highly personalized customer experiences and drive new business relationships.

We help clients understand their customers, allowing them to address pain points and needs before they occur.

We design and implement strategies that focus on:

- Customer management
- Revenue and margin management
- Sales performance management
- Supply chain management
- Human capital transformation
- Digital solutions

We help clients rethink their product and service portfolio moving from single solutions to multi-channel approaches.