



NEORIS signs a global agreement with **FacePhi** to digitize the onboarding of financial institutions



This alliance reinforces NEORIS' privileged position as a strategic partner for financial institutions

Madrid, 30 of August of 2019 - [NEORIS](#), a global digital services company, has signed an agreement with FacePhi -a leading company in facial recognition and biometrics within the fintech sector- through which it will digitize the process of customer onboarding for financial services companies worldwide, allowing them to complete this process in just a few minutes and with clear advantages such as increasing security, efficiency and improving the user experience.

Customers of financial institutions increasingly demand a personalized experience. These aspects are essential when embarking on the journey to digital transformation.

Thanks to its alliance with FacePhi, NEORIS is implementing onboarding digitalization projects for important players of the financial services sector, reinforcing its privileged position as their strategic partner. These projects include, for example, the creation of a Digital ID based on facial biometrics and blockchain registration that allows the user to be identified in business processes such as customer registration, channel authentication, operations management and contract signing.

In this sense, the CEO of FacePhi, Javier Mira, has emphasized: *"The importance of arranging strategic*

alliances with companies specialized in digital transformation, such as NEORIS, to continue advancing in our business plan and consolidate ourselves in a market as competitive as this one. Thanks to this agreement, both entities will be able to contribute their know-how in the technological field, which in the case of FacePhi has allowed us to develop a solid international presence" says Mira.

"Financial services is one of the main industries for NEORIS globally, and is a sector determined to adopting innovative solutions. Therefore, agreements as strategic as the one we have signed with FacePhi, are fundamental to continue accompanying financial institutions in their adventure towards the digitalization of all their processes, with technologies that put the customer at the center of any process" explains **Jaime Peñaranda, NEORIS Global Financial Services Leader**.

The agreement, which is already effective, covers the markets of the United States, Europe, Latin America, Africa, the Middle East and Asia.



About NEORIS

NEORIS is a global digital services company that designs innovative solutions for companies that want to enhance interactions with their customers, employees and other key audiences through digital transformation strategies. Based in Miami, Florida (USA), NEORIS has a global network of offices, innovation centers and operations in the United States, Europe, Latin America, Africa, the Middle East and Asia.

More information at [http:](#)

[↗ see more](#)

About FacePhi

FacePhi is a leading company in facial recognition technology and mobile biometrics based in Alicante (Spain). The company was created in 2012 and since then concentrates its activity strongly in the financial sector. Likewise, FacePhi operates in the MAB (Alternative Stock Market) since 2014 and markets its technological products focused on the security of financial institutions.

For more information:

[↗ see more](#) [↗ see more](#)

PRESS CONTACT

NEORIS

TANIA GONZALEZ
tania.gonzalez@neoris.com
Tel. +34 91 211 23 00

ATREVIA SPAIN

PILAR ROMERO
promero@atrevia.com
GABRIELA RODRIGUEZ
grodriguez@atrevia.com
Tel. +34 91 564 07 25

ATREVIA MEXICO

NORA DELGADO
ndelgado@atrevia.com
PAOLA FUENTES
pfuentes@atrevia.com
+52 55 5511 7960