

# Transforming the Telecom Industry

We create Smart Interactions that enable an adaptive culture, ensure highly personalized customer experiences and **drive new business relationships.**

## Six Key Challenges



**Ensuring a highly personalized Customer Experience** (Digital Efficiency)

Better response time to the client, deep knowledge of preferences, more prediction of demand and needs. Break silos.



**Transforming the culture into an adaptive culture**

Simplify processes and generate a customer-centric business culture with greater flexibility and more adaptability to changes.



**Driving new business relationships**

Products with higher value-added, vertical industry solutions, IoT.



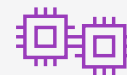
**Transforming from a service provider to digitally enabled platform**

Integration of partners, customers, devices and employees, into a single, flexible and integrated platform to generate more collaborative content.



**Intelligent**

Provide more value-added content for customers, integrating large volumes of data and predictive analysis for the growing management of connections in the coming years.



**Go-to-Market**

Speed in the development of new products and services, supported by virtualization, automation and self-management.



## Introducing NEORIS Telco & Media Solutions

We use Digital Technologies and our industry knowledge to dramatically improve anytime, anywhere customer response and satisfaction, ease of interaction, and innovative business outcomes.

## Winning Outcomes with NEORIS' Telco & Media Solutions

Churn reduction - improved brand loyalty.

Improved customer satisfaction.

Increased revenue per employee.

Improved average revenue per user (ARPU) or account.

Increased profitability - delivering higher margin services.

A company more agile and dynamic to face new digital challenges.

Larger share of client wallet: up-selling and cross-selling services.

Improved technical support resolution rate.

Increased Visibility and Savings.

# How do we do this?

## NEORIS redefines Telco & Media by rebuilding **Market Position & Value.**



### OPERATIONAL EFFICIENCY - PROCESS AUTOMATION

Candidate Process areas: Service Contracting, Provisioning, Billing & Invoicing, Service Management.



### CULTURE TRANSFORMATION

Cross competency collaboration, talent management, Agile Innovation teams.



### NEW REVENUE GENERATION

Cloud Platform solutions, IOT, Content Streaming, Digital Supply Chain.

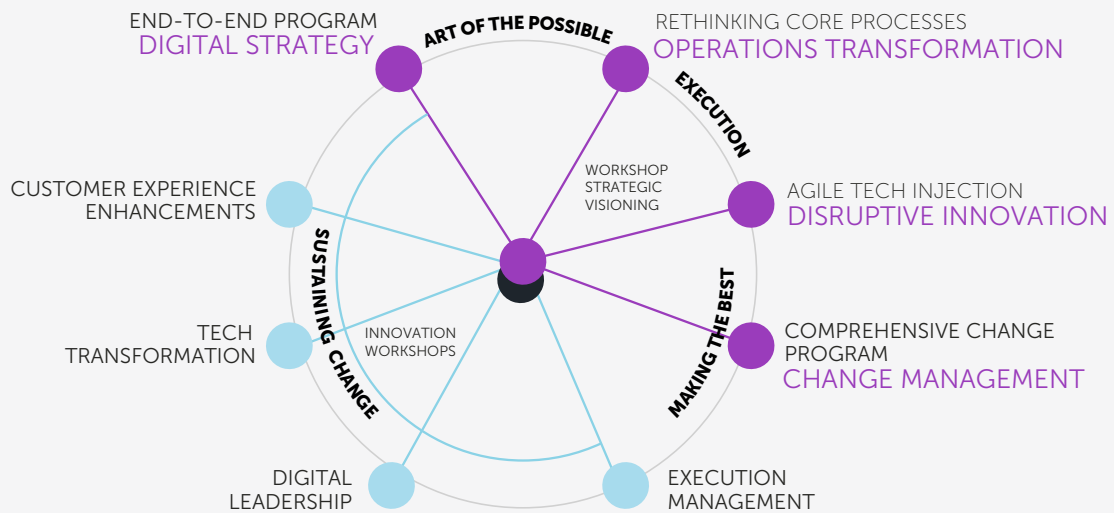


### TRANSFORMING CUSTOMER ENGAGEMENT & EXPERIENCE

Omnichannel, Hyper-Personalized Analytics.

## How we do it

### Helping clients achieve Digital Transformation, from ideation to execution, across 4 strategic dimensions.



## NEORIS has Telco & Media in its DNA.

### Global Experience

**+60**

Digital Telco and Media Projects.

### Recognition

**20**

Innovation Awards

### NEORIS Assets

**+25**

Reusable Assets and Solutions

### Client Focused

**+50%**

Have done business with us for more than 5 years

Subject matter experts with deep Digital Telco & Media experience to help you achieve results.

## Stay in Touch

For more information visit our website  
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